OUR FOCUS IS YOU

Ambit Asset Management

OUR VALUES

The pillars that guide us in seeking excellence while delivering unique client solutions

- Accountability
- Client Centricity
- Collaboration
- Compassion
- Entrepreneurial
- Excellence
- Integrity
- Meritocracy

OUR VISION 2025

BE THE PARTNER OF FIRST CHOICE AND CREATE VALUE FOR ALL OUR STAKE-HOLDERS - WE ARE RESPECTED AND TRUSTED AS MARKET LEADERS

CONTENTS

AMBIT INVESTMENT BANKING

- Mergers & acquisitions (M&A) and divestitures
- Equity capital markets (ECM)

AMBIT INSTITUTIONAL EQUITIES

- Independent & differentiated research
- Global investor reach

ONE AMBIT

WITH INSIGHTFUL SOLUTIONS AND INTRINSIC VALUE FOR YOU

AMBIT ASSET MANAGEMENT

- Portfolio Management
- Offshore Advisory

AMBIT GLOBAL PRIVATE CLIENT

- Investment advisory
- Asset allocation
- Tax & estate Planning

AMBIT FINVEST

- SME business loans

EQUITIES: PROPELLING WEALTH CREATION

Historically, equity assets are the most liquid. Over the long-term equities have delivered the best returns adjusted for liquidity and taxation among all major asset classes due to the power of compounding.

WEALTH CREATION ROAD MAP

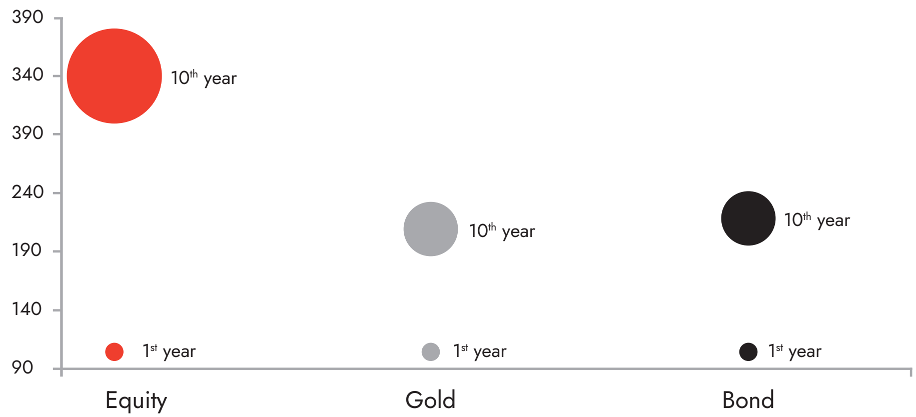
THE POWER OF COMPOUNDING TO FUEL YOUR INVESTMENTS

MAXIMISING RETURNS OVER THE LONG-TERM

The power of compounding adds the profit earned back to the principal amount and then reinvests the entire sum to accelerate the profit earning process. This in turn leads to an exponential portfolio growth over the long-term.

The idea is to start simple yet strong and then incrementally expand your portfolio with the aid of ace professionals, who understand the market and possess the expertise to enable you maximise gains over the long-term.

EQUITY OUTSHINES



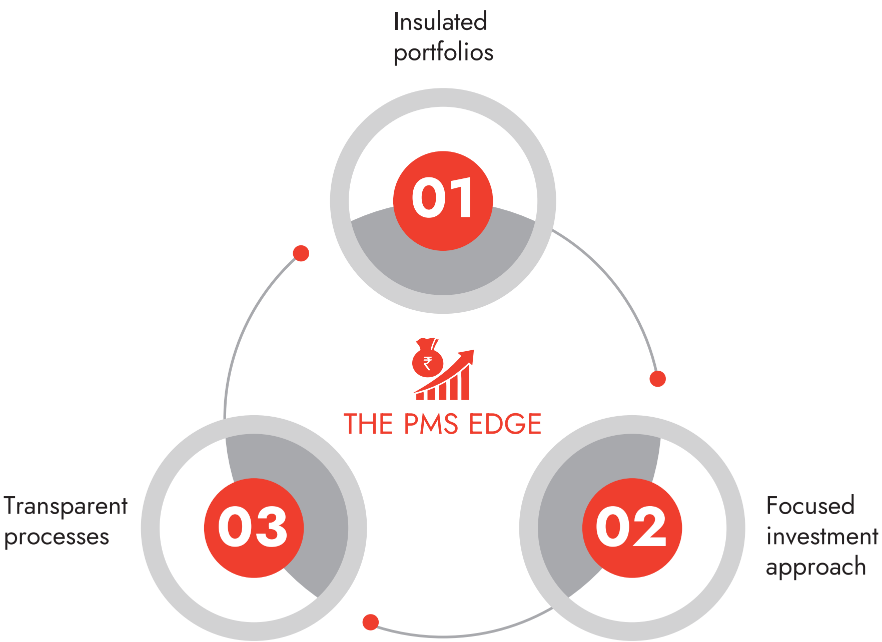
Data as on 2nd Aug 2023 | Equity returns represented by Nifty 50 | Debt returns represented by Crisil Composite Bond Fund Index | Gold returns as per MCX Gold price | Bloomberg

PORTFOLIO MANAGEMENT: CUSTOMISED INVESTMENT SOLUTIONS

We recognise that volatility in the financial markets is an inescapable reality. We therefore believe that sustainable wealth creation needs deep research-led, investment decision-making. Staying focused on the investment thesis without being distracted by market noise, requires a commitment to staying invested for the long-term.

However, investors have two key concerns – preservation of wealth and putting their money to work, to create additional wealth. They need asset management solutions tailored to their needs. The answer is Portfolio Management.

INVESTMENT APPROACH MATTERS



WE ARE CLIENT-CENTRIC

At Ambit Asset Management, the focus starts at the product design stage itself. The investment strategy of all our funds is easy to understand and does not involve any complex frameworks that often confuse investors. It is so clearly defined that it can be explained to a potential investor in less than a minute. This way, you can make a well-informed decision as to whether the fund meets your financial goals and risk appetite.

Led by a team of seasoned financial experts with unparalleled (fund managers and top management) accessibility, sharply focused solutions matched to client 'Super Needs', backed by deep research and an exceptionally disciplined operating framework, we bring to you wealth creation plans that fit your investment needs like a glove.

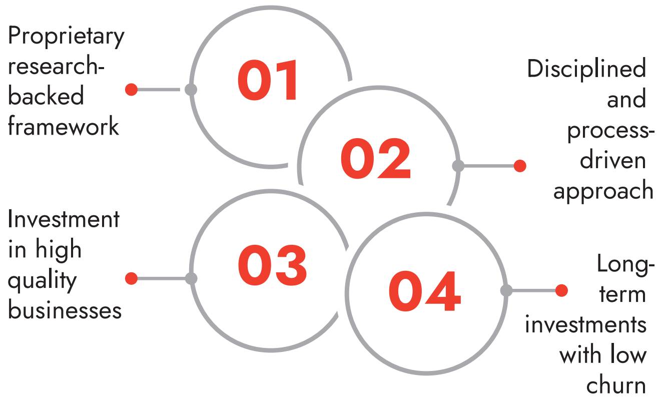
COMMITTED

TO GROWING YOUR WEALTH

Our constant endeavour is to look at a spectrum of industry categories, capitalise on investment opportunities by identifying and investing in high quality businesses, mitigate risk through high accounting benchmarks, and corporate governance standards to grow and preserve your wealth.

Most companies in our portfolio dominate markets and possess unassailable competitive advantages in their core category. Over the years our absolute client-centric approach has earned us a faithful client base and a reputation which we modestly take pride in.

OUR INVESTMENT MANTRAS



WHY US?

Unparalleled top management and fund manager accessibility

Sharply focused solutions matched to clients' 'Super Needs' (All funds are built with simple, easy-to-understand propositions)

Flawless execution (In fund management and all client facing functions – from onboarding to redemption)

OUR PRODUCTS

MEET YOUR INVESTMENT NEEDS

AMBIT™ COFFEE CAN PORTFOLIO

An absolute return product that aims to deliver steady returns with minimal risk to create wealth over the long-term

- Large-cap oriented portfolio
- Ideal investment horizon of 8-10 years
- Concentrated portfolio with low churn
- Great companies with a proven track record of consistent growth and high RoE

AMBIT® GOOD & CLEAN MIDCAP PORTFOLIO

A portfolio of companies that have a proven track record of efficient capital allocation and high growth

- Mid-cap oriented portfolio
- Ideal investment horizon of 3-5 years
- Growth at reasonable valuation

AMBIT™ EMERGING GIANTS SMALL CAP PORTFOLIO

A portfolio of companies that aims to create wealth over long periods of time by investing in the leaders of tomorrow

- Small-cap oriented portfolio
- Ideal investment horizon of 5-6 years
- Aims to identify market leaders early
- Focused on finding the next Coffee Can companies

AMBIT™ TenX PORTFOLIO

A Flexicap Portfolio that will primarily comprise 15-20 high-quality mid-and-small-cap companies with an option of picking up fast-tracked large-caps as well. The portfolio can include new-age businesses, mid-and-small-sized that have the potential to become the large-caps of tomorrow.

- A mid-and-small caporiented portfolio
- Ideal investment horizon of 7-10 years
- Aims to identify companies that have the potential to deliver 10x earnings growth as India's GDP grows to US $10TN.

AMBIT COFFEE CAN PORTFOLIO

We look for companies that have a consistent track record of growth and wealth creation for their stakeholders over long period of time. A clean corporate governance track record and consistency is what brings a company into our portfolio.

GROWTH VS VALUE

Coffee Can is based on the growth style of investing. Our mantra is quality comes at a price and always pays in the long run. We believe that as long as earnings continue to grow, stock price will follow, albeit in a non-linear fashion.

SEEKING A UNIQUE DNA IN COMPANIES

AMBIT™ COFFEE CAN PORTFOLIO

- Focused on core business
- IT as backbone
- Independent board
- Professional management
- Evolving competitive advantages

CONSISTENT

WEALTH CREATION FOR YOU

CONSISTENT RETURNS WITH MINIMAL RISK

Steadfastness is key. We believe wealth creation is a marathon and not a sprint. Did you know that a steady 26% return over a 20-year period, makes your portfolio 100x?

AMBIT COFFEE CAN PORTFOLIO SUCCESS PILLARS

- Lower drawdowns during downturns
- Low churn
- Timing is futile

TO PUT IT SIMPLY WE'RE ANSWERING TWO OBVIOUS QUESTIONS

"Which company should I invest in?"

Type 1 — Volatile earnings (could be due to external or internal factors)

Type 2 ✓ — Consistent earnings

"For how long should I hold it?"

Type 1 — Time it well

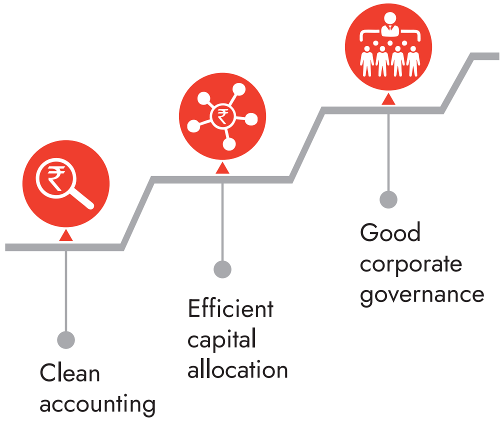
Type 2 ✓ — Forever (as long as its competitive strengths sustain)

AMBIT GOOD & CLEAN MIDCAP PORTFOLIO

We aim to create a portfolio of primarily mid-cap companies that have a good track record of capital allocation and clean accounting practices. The focus on 'Good' helps generate the upside, while focus on 'Clean' minimises the risk.

The result of our stringent selection process is a high quality portfolio of select businesses, which generate superior than benchmark returns and yet minimise the drawdowns over a long period of time. Essentially, while the objective is to generate returns, the even bigger goal is to better manage drawdowns, because we believe that doing the latter successfully is critically vital in achieving the former.

SUSTAINABLE WEALTH CREATION



SUPERIOR

QUALITY TO MINIMISE YOUR INVESTMENT RISK

THE POWER OF GOOD & CLEAN

CONSISTENT GROWTH

The focus is to identify growth-oriented companies with strong brand equity, management bandwidth and market leadership. The idea is to invest into businesses with sustainable earnings growth, which are available at reasonable valuations.

AMBIT®
GOOD & CLEAN
MIDCAP PORTFOLIO

AMBIT EMERGING GIANTS SMALL CAP PORTFOLIO

We aim to identify market leaders in niche categories with immense potential for sustainable growth early in the cycle, to create significant wealth over a long period of time.
A solid corporate governance track record, deeply under-penetrated product category and strong market leadership, are some of the characteristics that we look for, while including a company in the portfolio.

THE POWER OF THE GIANTS

- Rigorous business selection process
- Long-term horizon
- Low churn and concentrated portfolio

AMBIT™
EMERGING GIANTS
SMALL CAP PORTFOLIO

RIGOROUSLY

ANALYSED FOR RELATIVELY RISKLESS INVESTMENTS

FINDING NEEDLES IN THE HAYSTACK

The company selection process focuses on picking businesses with a good track record of efficient capital allocation and clean accounting practices, to pick the right investments. We aim to build a low churn portfolio of 15-20 companies, which can create wealth for investors in a relatively riskless fashion over a long time period.

The objective of the fund is to explore opportunities in the under-researched and under-owned world of small-caps, to deliver steady returns in what is traditionally perceived to be a high risk investment.

THE RISK MINIMISATION PHILOSOPHY

- Consistent track record
- Strong corporate governance
- Market leaders
- Clean accounting
- Power of compounding

AMBIT TenX PORTFOLIO

We believe India's GDP is poised to grow from $10TN over the next 12 - 13 years. This GDP growth will provide an important tailwind to compound the earnings at a much faster pace. Hence, we are looking to invest in a portfolio of companies that have the potential to grow their earnings by 10x over the next decade.

Our product will invest in mid-and-small-cap companies, in pursuit of 10x earnings growth as India's GDP grows to $10TN.

AMBIT™
TenX
PORTFOLIO

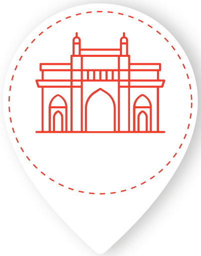
LEVERAGING GROWTH OPPORTUNITIES

AMBIT TenX PORTFOLIO WILL AIM TO:

Focus on flexi cap companies.

Focus on finding companies that can grow their earnings TenX in the next 12-15 years.

Identify companies that have the potential to deliver 10x earnings growth as India's GDP grows to US$10TN.

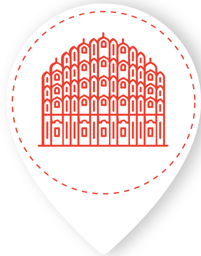


MUMBAI

DELHI

BENGALURU

HYDERABAD

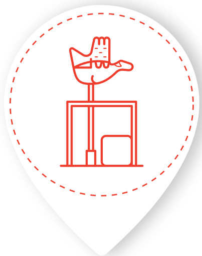


JAIPUR

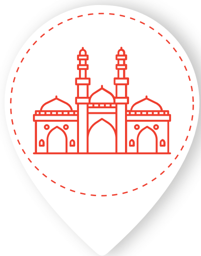
OUR PRESENCE

ACROSS INDIA TO SERVE YOU BETTER

BHOPAL



CHANDIGARH



AHMEDABAD

CHENNAI

KOLKATA

YOU

ARE AT THE HEART OF
EVERYTHING WE DO

AMBIT

Acumen at work

AMBIT INVESTMENT ADVISORS PRIVATE LIMITED

2103/2104, 21st Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel, Mumbai – 400 013

Phone: +91 22 6860 1891 / 92