

**December 2019**



## **AMBIT ASSET MANAGEMENT**



**Ambit Emerging Giants PMS**

**EQUITY INVESTMENTS & PMS ARE SUBJECT TO MARKET RISKS,  
READ ALL SCHEME RELATED DOCUMENTS CAREFULLY BEFORE INVESTING**

## Keep it simple!

Dear Investor,

While we are eternal believers in the Indian growth story we are cognizant that the domestic economic climate has been grim even if we believe India is on the (bumpy) path to progress. But before we delve into those details, you will be happy to know that in these challenging times your portfolio has delivered robust earnings growth.

### Exhibit 1: In the latest 2QFY20 results earning growth of your schemes far exceeded both Sensex and Nifty companies...

	Net non BFSI Sales YoY%	EBITDA non BFSI YoY%	PAT YoY% (includes BFSI)*
<b>Coffee Can PMS</b>	<b>2QFY20</b>	<b>2QFY20</b>	<b>2QFY20</b>
CCP Median	9%	11%	35%
Nifty Median	4%	8%	25%
<b>Good &amp; Clean PMS</b>			
G&C Median	6%	4%	23%
Nifty Mcap 100 Median	4%	7%	14%
<b>Emerging Giants PMS</b>			
EG Median	6%	-9%	24%
BSE smallcap Median	3%	7%	15%

Source: Ambit Asset management, Note:\* PAT for 2Q has the impact of corporate tax cuts announced on September 20<sup>th</sup>

### When the going gets tough...

Despite a recent series of fiscal stimulus, including cut in corporate taxes, the Indian economy has slowed for the sixth consecutive quarter in July-September to 4.5%. Whilst 'Government spending' picked up meaningfully 'Consumption' as a theme lost momentum as evinced by a drop in core CPI to a multi-year low.

### Exhibit 2: An analysis of 15 high frequency indicators suggests that economic momentum weakened in 2QFY20

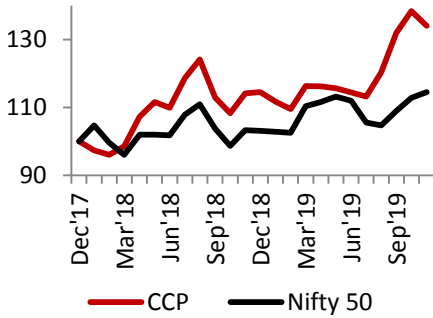
Indicator	Macro Indicator	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	Sequential change (2QFY20 vs 1QFY20)	Oct'19
Passenger Vehicles (Units)	Consumption	19.9%	-3.6%	-0.8%	-2.0%	-18.4%	-28.7%	-10.3%	0.3%
Two wheelers (Units)	Consumption	15.9%	4.9%	8.4%	-9.0%	-11.7%	-20.5%	-8.8%	-14.4%
Rural wages (Rs)	Consumption	3.3%	3.3%	3.8%	4.0%	4.0%	3.9%	-0.2%	NA
Petroleum Products Consumption (Tonnes)	Consumption	4.0%	2.3%	1.8%	6.4%	1.1%	2.2%	1.2%	-1.4%
Retail credit (Rs)	Consumption	17.9%	15.1%	17.0%	16.7%	15.1%	16.6%	1.5%	NA
Revox less interest payments (Rs.)	Consumption	6.0%	25.1%	0.5%	-13.4%	8.7%	25.1%	16.4%	NA
Coal (tonnes)	Investment	13.0%	6.2%	5.0%	6.2%	2.7%	-10.3%	-13.1%	NA
Electricity generation (GWh)	Investment	3.6%	4.5%	6.3%	-0.1%	6.4%	0.9%	-5.4%	-12.9%
Overall Bank credit (Rs.)	Investment	10.9%	12.5%	13.5%	13.3%	11.9%	8.7%	-3.1%	8.9%
Cement production (Tonnes)	Investment	15.9%	12.5%	12.9%	11.6%	1.1%	0.3%	-0.8%	NA
Bitumen Production (Tonnes)	Investment	13.0%	12.8%	4.7%	1.4%	-15.4%	12.5%	27.9%	NA
Central Govt. Capex (Rs)	Investment	27.3%	-3.1%	-45.5%	252.2%	-27.6%	64.6%	92.2%	NA
Core WPI (Index values)	Pricing	5.1%	5.8%	5.6%	3.4%	1.9%	-0.2%	-2.1%	-1.6%
Core CPI (Index)	Pricing	6.0%	5.7%	5.6%	5.0%	4.1%	3.9%	-0.3%	3.2%
Bank Deposits (Rs.)	Savings	6.8%	8.1%	7.9%	10.0%	10.4%	9.4%	-1.0%	10.3%

Source: Ambit Capital research

### ...the tough get going!

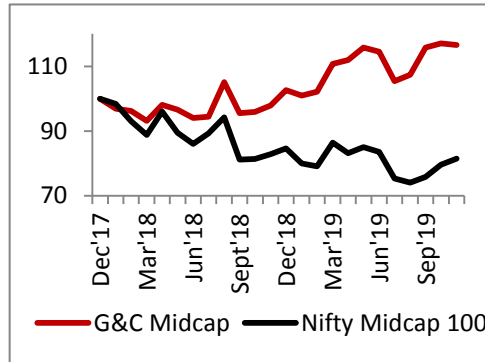
- While the overall outlook in the economy seems to be bleak, history teaches us that having a long term focus while investing remains rewarding.
- However having a long term focus need not always mean sacrificing near term performance. Even if we were to take the peak valuations of January 2018, your portfolio returns across all 3 schemes has been encouraging. **(Ref Exhibit 3,4,5)**
- In uncertain times many of your portfolio companies also continue to gain advantages over less well placed peers

**Exhibit 3: Coffee can PMS returns since market peak (Jan 2018)**



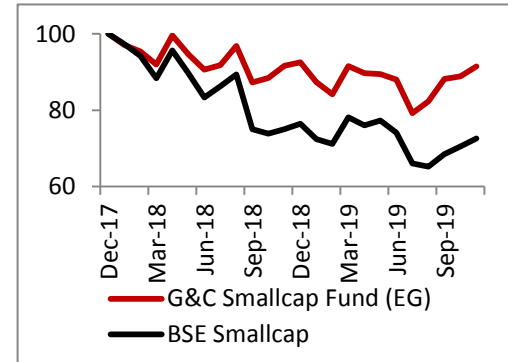
Source: Ambit Asset management, Note: data till November 30<sup>th</sup>

**Exhibit 4: G&C midcap PMS returns since market peak (Jan 2018)**



Source: Ambit Asset management, Note: data till November 30<sup>th</sup>

**Exhibit 5: EG PMS returns since market peak (Jan 2018)**



Source: Ambit Asset management, Note: data till November 30<sup>th</sup>

**How do we achieve these returns?**

- As you are aware at Ambit, we have a long-term orientation with focus on franchise strength, quality of management, superior underlying financials and secular growth.
- Our investment philosophy is based on companies that have consistently sustained their competitive advantages in core businesses despite being faced by disruptions at regular intervals.
- Most of such companies are either market leaders or share a big pie in their respective overall segment and hence have strong pricing power and ability to deliver healthy earnings growth over long periods of time.
- Through our process-oriented approach we invest in high quality businesses that have an impeccable track record of clean accounting, good governance, & prudent capital allocation.
- Essentially for well-run market-leading franchises, timing the entry is futile. Across all 3 schemes at Ambit we do not attempt to time commodity/investment cycles or political outcomes and prefer to opt for resilient franchises. In a way we look at investing into growth companies with high earnings potential.

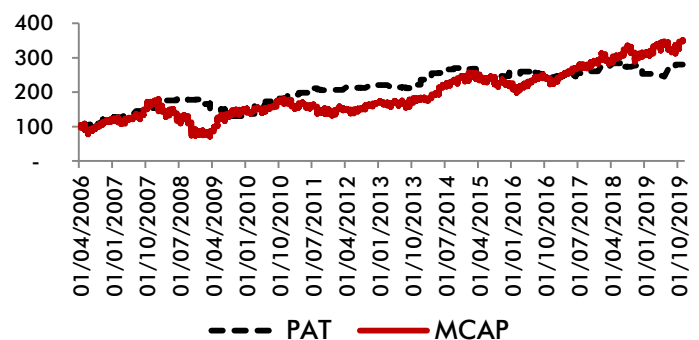
**Why does investing in growth companies make sense over the long run?**

**Exhibit 6: In the latest 2QFY20 results earning growth of your schemes far exceeded both Sensex and Nifty companies...**

Schemes	PAT YoY%			
	3QFY19	4QFY19	1QFY20	2QFY20
<b>Coffee Can PMS</b>				
Median	13%	10%	16%	35%
Nifty Index	-6%	20%	18%	25%
<b>Good &amp; Clean PMS</b>				
Median	22%	14%	26%	23%
Nifty Mcap 100 Index	17%	15%	9%	14%
<b>Emerging Giants PMS</b>				
Median	21%	13%	17%	24%
BSE smallcap Index	8%	6%	0%	15%

Source: Ambit Asset management

**Exhibit 7: ...this is important since over longer term earning growth & Market cap growth are highly correlated (Sensex PAT & MCAP show a correlation of 84.6%)**



Source: Ambit Asset management

## What this means for you?

- At Ambit Asset Management we believe in growth oriented investment strategy (rather than value investing). Given the long term approach to wealth creation, the belief is that stock price follows steady increase in earnings. As **Exhibit 6 shows**, all our three funds have witnessed their bottom-line grow at a median pace of mid-teens every single quarter. This ensures that portfolio continues to deliver returns even in an adverse economic environment thus minimizing the risk for the investors.
- Investing in high quality names never goes out of style. Great corporate governance, steady bottom-line growth and a light balance sheet are things that great investments are made of. This is one of the key success factors of long term wealth creation.

**While a volatile portfolio seems very tempting when the cycle is on an upswing, it can be equally heartburning to live through the tough times. Staying invested longer in a steady return portfolio is always a more rewarding strategy.**

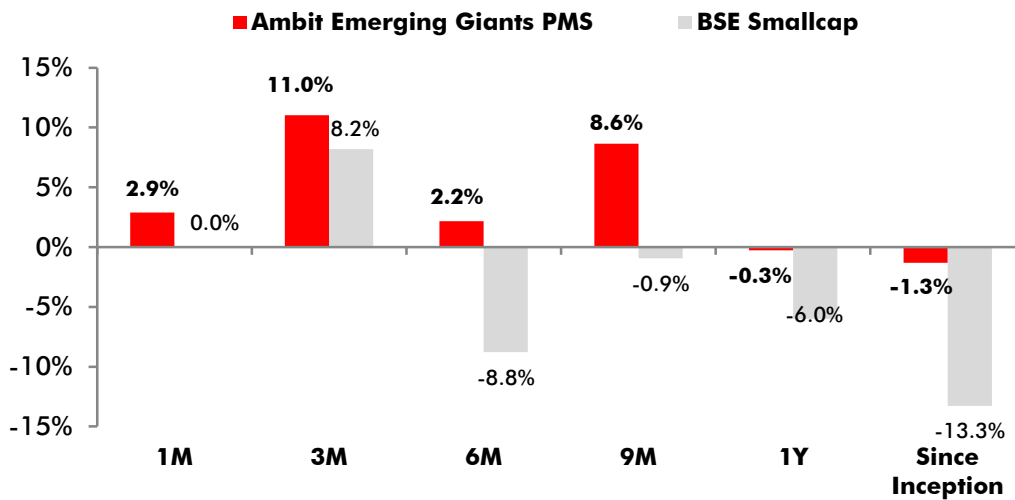
# Ambit Emerging Giants



## Smallcaps with secular growth, superior return ratios and no leverage

Ambit's Emerging Giants portfolio aims to invest in small-cap companies with market-dominating franchises and a track record of clean accounting, governance and capital allocation. The fund typically invests in companies with market caps less than Rs. 4,000cr. These companies have excellent financial track records, superior underlying fundamentals (high RoCE, low debt) and ability to deliver healthy earnings growth over long periods of time. However, given their smaller sizes these companies are not well discovered, owing to lower institutional holdings and lower analyst coverage. Rigorous framework-based screening coupled with extensive bottom-up due diligence lead us to a concentrated portfolio of 15-16 emerging giants.

### Exhibit 8: Ambit Emerging Giants performance update



Source: Ambit; Portfolio inception date is December 1, 2017; Returns as of Nov 30, 2019; since inception returns are annualized. Returns are net of all fees and expenses

**For any queries, please contact:**

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